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ABSTRACT

Steps in the development of a major in International Studies at the State University of New York at Oneonta is described. Designed jointly by the Foreign Language Department and the Business Department, the program includes the following components: an overseas segment, advanced foreign language requirement, and course requirements for economics and international relations, including diplomatic history and foreign policy. The program's emphasis on verbal skills blends well with the expectation that all students spend time in an overseas study program or an internship in a business either in a foreign setting or heavily involved in international business. Emphasis in this paper is on how a shrinking Foreign Language Department with limited resources worked with a growing Business Department to design and implement a new interdisciplinary program of study. Twenty pages of appended materials include departmental memos, lists of courses, and course requirements. (LB)

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# INTERNATIONAL BUSINESS AND FOREIGN LANGUAGE STUDY:

## A MODEL FOR COOPERATION

Alfred M. Lubell and Suny-Oneonta

The purpose of this paper is to document and describe a process of deliberation, debate, study, analysis and ultimate cooperation that led, over a four-semester period, to the development of a promising major in International Studies which encompasses a serious overseas component, an advanced foreign language requirement and in order of emphasis, significant focus on economics, international relations including diplomatic history and foreign policy, and world social and cultural forces at the State University of New York at Oneonta.

The State University of New York, College at Oneonta, is an institution of somewhat under 6,000 students. Basically an undergraduate, four-year college, it has several active Master degree level graduate programs. As in many such multipurpose units of a state university, the Business department at SUNY-Oneonta grew during the 1970's and 1980's into a major force on the campus, offering a wide variety of specialties, including a minor, but not a major, in International Business.

The Foreign Language department at Oneonta was contracting during the same period, as were many foreign language departments throughout the country. Having learned of the success of other institutions in revitalizing their foreign language departments while attending the Annual Conference on Languages and Communication for World Business and the Professions in 1989, the chair of Oneonta's Foreign Language Department discussed his

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findings with the chair of the Business Department. Together they set out to build a healthy program which would serve the needs of both departments, the college, and its students. This paper is a record of how this idea was turned into a reality. To get two chairs, with a long record of cooperation, to agree on an idea and a course of action is one thing; to convince other colleagues, other departments, appropriate committees, the College Senate, the college administration, and then the Central Offices of the entire State University, and after that, the New York State Department of Education, of the worth of the endeavor is another matter. The seeking and procurement of this concurrence is the story we want to share with you, as well as to detail how a contracted Foreign Language Department with sharply limited means prepared itself for the program that developed from these deliberations.

After the initial discussion between the chairs of the Foreign Language Department and Business Department a memorandum was sent to the relevant academic dean. It concerned the interest of the Department of Economics and Business (Business Department) in proposing a minor in International Business and the possibility of developing an Interdisciplinary Major in International Studies. For reference, the April 25, 1985 memorandum is included here in the accompanying attachments. Proper names have been replaced with appropriate descriptors.

Note: The major in International Business was subsequently approved by the Department of Economics and Business, the College Curriculum Committee, the College Senate, authorized by the College President and became a curricular offering as of March 10, 1986. In the process, the proposal underwent several revisions. For reference the curriculum sheet describing the International Business minor as currently offered is also included here in the accompanying attachments.

The initial memorandum to the dean was successful in initiating discussion on the topic of an International Studies major with the college president's Executive Committee (vice presidents and academic deans). The preliminary result was authorization of the dean to appoint members to an International Business committee to pursue the concept of an international business major. The college president and the executive committee were interested in redirecting the originally proposed concept, and in the possibility of instead developing an international business major. The committee was charged with looking into the feasibility of offering both an international business major and an international studies major and if either proved promising to develop a particular curriculum proposal. The dean consulted with the chair of the Business Department in establishing criteria for participation on the committee and with respect to selecting the particular membership. The Business Department chair was appointed Chairman of the International

Business Committee and the Chair of the Foreign Language Department was appointed to serve on the committee. The other members chosen listed by the position they held in the college and why they were chosen follows.

The director of the college's overseas study programs was included for his knowledge and experience in the general area.

A business faculty member whose principal instructional responsibilities involved teaching such courses as International Business and International Marketing, and who herself had been involved in applied international business research was included to directly avail the commodity with her expertise.

A second business faculty member with extensive international business experience was later invited to participate during committee meetings.

A faculty member of the Political Science Department who taught courses focusing on Latin America and whose research interests dealt with foreign political systems was included.

The director of the college's Career Center was included to help steer thinking toward careers, employment opportunities, and graduate study compatible with an undergraduate International Business and International Studies major.

A faculty member of the Geography Department whose own particular specialization was Asian cultural geography was included for his knowledge and perspective of world cultures.

Early in the committee's deliberations it was decided <u>not</u> to focus on an International Business major. A more general international education program was considered more appropriate

for Oneonta State in that it might generate more career potential for a broader group of students. It was also the feeling of the committee that a more general program was more supportable given the available resources, and that such a program might well be relatively more attractive to students and potential employers alike. As the year progressed the committee members began to refer to themselves as the International Affairs committee, and they proceeded to plan and draft a proposal for an International Affairs major. By Spring 1986 the committee had proposed a preliminary draft of the major. With minor editorial changes in the Fall of 1986 a final draft was approved by the committee on October 28, 1986. For reference the final draft (dated October 29, 1986) is included here in the accompanying attachments.

Throughout the committee's deliberations the college administration was continuously kept informed of the progress being made. This was done through direct conversation and via memorandum. These communications always stressed the extent of college-wide participation in the development of the program and the college-wide involvement and cooperation that would later take place in offering the curriculum. Credit was generously given to administrators, deans, vice presidents, and the college president for their involvement and support. This tended to result in many constituencies regarding the proposal as theirs. It helped to provide the proposal with broad based support throughout the college among faculty and administrators.

In the Spring 1987 semester the proposed International Affairs major was presented to the College Curriculum Committee.

After some deliberation it was returned to the International Affairs committee for modification along lines suggested during the discussion of the proposal by the Curriculum Committee. Still another draft of the proposal was prepared by the committee for recommendation by the college Curriculum Committee. The major changes made were the title of the major from International Affairs to International Studies, editorial changes to more clearly define the foreign language and other requirements, providing a greater choice with respect to particular courses that could be used to fulfill some requirements, while strengthening the economics component by requiring more specific and a greater number of required courses, and an elimination of the two-track option. This revised proposal was subsequently approved by the college Curriculum Committee on October 5, 1987, with the proviso to include a statement concerning how the major would be administered. The proposal was then sent to and considered by the College Senate on October 26, 1987. With a minor amendment to add two courses to the elective category, the major was approved. It was also agreed that a "chain of command" sentence would be added to the statement concerning administration.

An action to approve a curriculum proposal by the College Senate is actually one to recommend approval by the college president. Such approval takes form in the submission of a Letter of Intent to the Central Administration of the State University of New York, the Associate Vice Chancellor for Academic Programs in SUNY Central located at SUNY Plaza, Albany,

New York. Before this was done the then President of Oneonta State retired and the Vice President for Academic Affairs and Dean of the College became Acting President as well. There was a search for a new president. When he came on board there was a search for a new academic vice president and the old academic vice president retired. The proposed International Studies major was almost lost in the shuffle. Finally, in November 1989, two years after the proposal was passed in the College Senate, a letter of intent originally drafted by the previous acting president was edited with the assistance of the chair of the Business Department and the Assistant Vice President for Academic Affairs and Advisement, and in January 1990 it was sent by the college president to the Provost of the State University of New York at SUNY Central for approval, and to the Region II SUNY College Presidents for their information and comment. For reference the version that passed the College Senate and was submitted to SUNY Central along with the Letter of Intent is included here in the accompanying materials.

The State University of New York with 64 separate campuses is divided up in to regions for certain administrative and planning purposes. There are four such regions. Region II comprises the colleges in central New York from the Pennsylvania to the Canadian border: The College of Agriculture and Life Sciences at Cornell University, SUNY-Binghamton, Broome County Community College, Cayuga County Community College, the College of Environmental Science and Forestry Syracuse University, the College of Human Ecology Cornell University, the College of

Veterinary Medicine Cornell University, SUNY-Cortland, the College of Technology at Delhi, Herkimer County Community College, Jefferson Community College, Mohawk Valley Community College, the College of Agriculture and Technology at Morrisville, SUNY-Oneonta, Onondaga Community College, SUNY-Oswego, the School of Industrial and Labor Relations Cornell University, the Health Science Center Syracuse University, Tompkins-Cortland Community College, the College of Technology at Utica/Rome).

One of the functions of the Region groupings is to provide comment on member colleges' proposed curriculum changes. The relevant planning purpose is to foster cooperation and interaction to husband resources within a Region while strengthening curricular offerings.

Letters in response were subsequently received from two presidents of other colleges in Region II, Mohawk Valley CC and SUNY-Cortland. Both were favorable and encouraging. On December 7, 1990, SUNY-Oneonta received a letter from the SUNY Vice Provost for Academic Programs and Research informing the president that the program in International Studies had been favorably reviewed by the Academic Program Review committee. We could now proceed with the development of a program proposal for submission to the State Education Department of New York (SED). Currently the Chair of the Business Department and the Assistant Vice President for Academic Affairs and Advisement are proceeding to draft this proposal. It will have to address a series of mostly procedural questions raised by the Academic Review

Committee.

The "Revised Guidelines for Submission of Academic Program Proposals" must be followed in preparing the proposal submitted to SED. The "Guidelines" are a multi-page set of directions that assure all relevant questions are asked and answered. Hopefully this next stage of the process will be completed during the Spring 1991 semester and the proposal will be submitted to SED before June 1991. Once at SED, outside consultants will have to be contracted to review and comment on the program. These comments usually require some subsequent accommodation by the campus making the proposal. Once this is accomplished and if SED makes a favorable recommendation to the Board of Regents of the State of New York, and when the Board of Regents and the Governor approve the proposal, Oneonta State can begin to offer the major in International Studies. My optimistic target date for this is September 1992. If all goes well from here on it will have taken seven to eight years, start to finish, to have the major finally approved.

The final section of our presentation will deal with the foreign language support needed for this program. The specific foreign language requirement for the program is the satisfactory completion of an oral proficiency examination. The level achieved on the proficiency examination should be equal to a level 2 on the Foreign Service Examination. This examination may be taken in any language offered at SUNY Oneonta at that level.

This last point raises an important question: How can a modestly sized or even small college offer some of the languages

that would be appropriate for such a program such as Japanese, Chinese, Korean, Arabic, and quite a few others? Indeed, in some colleges even relatively more commonly taught important business languages such as Russian and German may not be offered. What to do?

At Oneonta this problem has been resolved by the development of an active self-instructional language program. SUNY-Oneonta is a member of the National Association of Self-Instruction Language Programs (NASILP) and uses its methods and guidelines - very successfully - to offer any language for which we have a native speaker available, appropriate tapes and materials, and the services of an off-campus professional who will work with our program coordinator as a consultant and evaluator for a given language. In the two years it took to get our International Studies program planned, processed and to its current state of partial approval, SUNY-Oneonta has offered Chinese, Japanese, Korean, Arabic, Hindi, Russian, Italian, Swahili, Norwegian, Greek, Portuguese, and several other languages in the NASILP mode. Now we are ready to embark on the program as soon as it is finally approved. We know that we can. With relative ease and certainty we can offer most of the languages that our students will want or need.

While not able to replace high quality regular foreign language classes taught by able and experienced professionals, the NASILP approach offers, nevertheless, an opportunity for institutions which cannot afford regular foreign language classes in any but the most popular foreign languages, to offer a form of

instruction in a large variety of languages that is not only inexpensive but particularly suited and effective for international business or international studies programs.

The most striking feature about the NASILP approach is that the students practice and concentrate on speaking the language beginning with the first lessons. After being oriented to the requirements of the method, the learner works with tapes, videos, and a native speaking tutor. He is checked periodically by a coordinator, in most cases an experienced foreign language instructor. The learner is expected to work intensively with his tapes and, of course, his books prior to each practice session with his tutor, usually a foreign student, selected and trained by the coordinator. Normally there are two or three of these practice drill sessions per week. The learner keeps his book closed and the tutor drills him on the material he has learned. The tutor and learner speak only the target language during the drill sessions. Questions are kept short and permitted only before and after the drills. Eventually the student is examined by a professional after having worked through the agreed upon amount of material.

The results of this approach are impressive. Students who study a language in the NASILP mode generally develop verbal skills beyond what usually results from a more conventional course and approach to foreign language learning for the same period of time.

This accent on verbal skills prepares students well for the kind of program which has evolved at SUNY-Oneonta. It costs much

less per semester hour than does regular instruction, making it particularly attractive in these times of dire fiscal shortfalls. Since the NASILP courses are only offered in languages for which there are no regular classes available, they normally present no threat to the existence of conventional foreign language courses. Indeed, they offer an extension, a richness to the over-all variety of languages that most institutions can present to their students.

The emphasis on verbal skills in the SUNY-Oneonta International Studies program blends well with and is further enhanced by its expectation that all students in the program spend time in an overseas study program or an internship in a business either in a foreign setting or heavily involved in international business. The State University of New York has a longstanding, active commitment to overseas study which is reflected in its approximately 120 overseas study programs, a number of which are well suited to support and enrich programs in international business and/or international studies.

M E M O R A N D U M

TO : Dean

FROM: Chair

DATE: April 25, 1985

RE : The Possibility of Developing a Proposal for an Interdisciplinary Major in International Studies

The Department of Economics and Business is contemplating proposing a Minor in International Business. A copy of this proposal is attached for your information. A recent contact from another department chairmen has led me to believe that there may be interest in developing an International Studies Major. I would envision such a program as an interdepartmental/interdisciplinary offering primarily of social science departments with a strong language requirement and including a semester abroad as part of the program.

Would you like to pursue this concept? For your information and convenience I have attached a list of currently offered courses with an apparent international orientation.

AL/cf

Encl.

Liberal Arts
Curriculum Minor
International Business

This minor is open only to Business Economics or Economics majors. It consists of a core of required courses related to a specialized area of business. Consult with Business-Economics faculty members for additional information and suggested sequences. Students planning to complete requirements for this minor should declare their intentions at an early point to facilitate advisement. Forms for this purpose are available at the Business-Economics Department office, Administration 226 (431-3458).

Course Requirements:

| | | |
|---|---|---|
| Econ. 211 | Intermediate Microeconomic Theory | 3 s.h. |
| Econ. 212 | Intermediate Macroeconomic Theory | 3 s.h. |
| Bus. 361 | Marketing Management | 3 s.h. |
| Econ. 281 | Economic Development | 3 s.h. |
| Bus. 252 | International Business | 3 s.h. |
| Econ. 334 | International Economics | 3 s.h. |
| Bus. 366 | International Marketing | 3 s.h. |
| Bus./Econ. 331 | Money and Banking | 3 s.h. |
| | TOTAL: | 24 s.h. |

NOTE:
College rules pertaining to curriculum majors also apply to curriculum minors (Minimum GPA; residence requirements; Pass/Fail grading restrictions; etc.).

## International Courses

| | |
|---|---|
| Anth. 202 | Peoples & Cultures of Africa |
| Anth. 203 | Peoples & Cultures of the Caribbean |
| Anth. 204 | Peoples & Cultures of South Asia |
| BHS/Hist 275 | History of Southern Africa |
| BHS/Anth 211 | Peoples and Cultures of Africa |
| BHS/Anth 213 | Peoples and Cultures of the Caribbean |
| BHS/Pol Sci 265 | Government & Politics of Africa |
| BHS/Econ 238 | Economic Development of Africa |
| Econ 281 | Economic Development |
| Bus. 252 | International Business |
| Econ. 334 | International Economics |
| Bus. 366 | International Marketing |
| Geog. 266 | Geography of Latin America |
| Geog. 273 | Geography of the Soviet Union (U.S.S.R.) |
| Geog. 274 | Geography of Asia |
| Geog 286 | Geography of Africa |
| Geog. 376 | Geography of South Asia |
| Geog. 377 | Geography of Southeast Asia |
| Geog. 378 | Geography of Southwest Asia (The Middle East) |
| Hist. 101 | Modern Western Civilization |
| Hist. 104 | Introduction to African History |
| Hist. 215 | History of the Modern Middle East & North Africa |
| Hist. 216 | Europe in the Twentieth Century |
| Hist. 217 | The Second World War |
| Hist. 219 | Africa in the 19th and 20th Centuries |
| Hist. 222 | Modern Germany II |
| Hist. 227 | Modern England 1837 to Present |
| Hist. 229 | French History II |
| Hist. 230 | Modern European Intellectual History |
| Hist. 231 | European Diplomacy Since 1870 |
| Hist. 233 | History of Soviet American Relations Since 1917 |
| Hist. 234 | Spain Since 1500 |
| Hist. 236 | The Industrialization of Europe, 1950-1945 |
| Hist. 262 | Women in Africa and the Middle East |
| Hist. 270 | The History of Latin America |
| Hist. 273 | A History of Canada |
| Hist. 275 | History of Southern Africa |
| Hist. 281 | History of Islam |
| Hist. 287 | History of Ireland |
| Int.D 270 | The Irish: Gallic - 19th Century |
| Int.D 271 | Ireland 1800-1916 |
| Int. 272 | Modern Ireland |
| Int-S 250 | Contemporary Middle East |
| Int-S 251 | Modern Israel |
| Int-S 252 | Contemporary Israel |
| Int-S 280 | Colloquium on International Law |
| Int-S 298 | Seminar in International Terrorism |
| Phil 120 | History of Philosophy I: Ancient Philosophical Thought |
| Phil 121 | History of Philosophy II: Modern Philosophical Thought |
| Phil 214 | Philosophy of Religion |
| Phil 235 | Existentialism |
| Phil 242/Anth 212 | Comparative Religions |
| Phil 250 | Classical Oriental Philosophies |
| Phil 251 | Recent Oriental Philosophies |
| Pol Sci 202 | Modern Political Thought |
| Pol Sci 205 | Modern Totalitarianism |

| | |
|---|---|
| Pol Sci 209 | Chinese Political Thought |
| Pol Sci 261 | Comparative Government |
| Pol Sci 262 | Government of Great Britain |
| Pol Sci 263 | Government and Politics of Canada |
| Pol Sci 264 | The Development of Japanese Government and Politics |
| Pol Sci 265 | Government and Politics of Africa |
| Pol Sci 266 | The Development of Chinese Government and Politics |
| Pol Sci 267 | Comparative Politics and Governments of Latin America |
| Pol Sci 268 | Political Development Problems of Nation Building |
| Pol Sci 270 | Holocaust: The War Against the Jews |
| Pol Sci 281 | International Politics |
| Pol Sci 282 | International Organizations |
| Pol Sci 283 | Multinational Corporations in World Politics |
| Pol Sci 284 | The Formulation and Execution of U.S. Foreign Policy |
| Pol Sci 286 | The International Arms Race: The Politics of Proliferation |
| Pol Sci 287 | America's Longest War: The Politics of Intervention in Southeast Asia |
| Pol Sci 288 | Human Rights and International Law |
| Pol Sci 289 | South African Apartheid and the International Response |

SUNY College at Oneonta
Fall 1990

Liberal Arts
Curriculum Minor
**INTERNATIONAL BUSINESS - #829**

This minor is designed for Business Economics majors. Non-majors would be confronted with an extensive number of prerequisite courses, Econ 110, 211, 212, and Bus 111, 241, 261. Consult with Business Economics faculty members for additional information and suggested course sequencing. Students planning to complete requirements for this minor should declare their intentions at an early point to facilitate advisement. Forms for this purpose are available at the Business Economics Department Office, Administration 226.

**Course Requirements**

The following list is subject to revision. In anticipation of further development of appropriate courses, students should regularly contact the department.

(Select **six** of the following seven courses)

| | | |
|---|---|---|
| Bus 361 | Marketing Management | |
| Econ 281 | Economic Development | |
| Econ 284 | International Economics | |
| Bus 335 | International Financial Management | |
| Bus 352 | International Business | |
| Bus 366 | International Marketing | |
| Bus/Econ 331 | Money and Banking | 18 s.h. |
| Foreign Language Requirement: Conversational (language), (language) Grammar, (language) Composition, Business (language), or the equivalent | | 3 s.h. |
| | TOTAL | 21 s.h. |

**Recommended**

Participation in a full-semester length or summer abroad study program.

NOTES:

1. College rules pertaining to curriculum majors also apply to curriculum minors (GPA in minor courses; residence requirement; Pass/Fail grading restrictions; etc.).

2. College policy allows for a maximum of 6 s.h. of the same courses to be used to satisfy requirements in two different majors. Likewise, a maximum of 6 s.h. of the same courses may be used to satisfy requirements in a major and a minor.

STATE UNIVERSITY OF NEW YORK
COLLEGE AT ONEONTA

DEPARTMENT OF
ECONOMICS & BUSINESS
(607) 431-3488

ONEONTA, N.Y.
13820-1361

M E M O R A N D U M

TO: Dean

FROM: Chair,
Committee on International Business

DATE: October 29, 1986

RE: Report

The original membership as appointed by you on January 14, 1986 was Allen Caswell, Carolyn Ingalls, Alfred Lubell, Peter Macris, Carl Meacham, Steve Perry, and Bill Woolever. During the year James Michael shared a place on the committee with Carolyn Ingalls and eventually replaced her.

Early on in their deliberation the committee decided that rather than focus on an International Business Major, a more general international educational program was more appropriate for Oneonta in that it might generate more career potential for a broader group of students, be more supportable given available resources, and might well be relatively more attractive to students and potential employers alike. We began to refer to ourselves as the International Affairs Committee and proceded to plan and draft a proposal for an International Affairs Major.

At the meeting of the International Affairs Committee on October 28, 1986, 11:00-11:50 a.m. in Administration 244, the final draft of our Proposed International Affairs Major was approved. Only the most minor editorial changes were made on the draft prepared last Spring 1986. Allen Caswell, Alfred Lubell, Peter Macris, James Michael, and Steve Perry attended. Carl Meacham and Bill Woolever were absent. They had previously received copies of the draft proposal and were informed of the meeting via memo and a follow-up telephone call. Given their previous support for and their participation in preparing the draft proposal it is believed that they concur with the recommendation of all the other committee members, i.e. to forward you the attached Proposed International Affairs Major.

AL/tw

cc: Allen Caswell
Carolyn Ingalls
Peter Macris
Carl Meacham
James Michael
Steve Perry
Bill Woolever

## MISSION STATEMENT FOR INTERNATIONAL AFFAIRS PROGRAM

The basic aim of SUCO's International Affairs program is to develop students who can immediately operate in and make a positive impact on the various organizations operating in the international sphere. A truly multidisciplinary program that draws upon the fields of Anthropology, Business, Geography, History, Foreign Language, Literature, Philosophy, Political Science, Black-Hispanic Studies, and International Studies, the program is structured to give the student both a broad-based background and functional and/or regional specialization in international politics, history, economics, and social/cultural forces. Depending on the student's career interest, he/she can choose to specialize in one of two functional areas - Diplomacy or International Business. Or the student can pursue detailed multidisciplinary studies in a specific region of the world - Africa, Asia, Europe, Latin America, or Middle East. The foreign language and internship requirements complete the development of a broadly trained student who can provide expertise to a federal, state, or local government agency, a nonprofit group, an import/export firm, a multinational corporation, or an international bank.

# REQUIREMENTS FOR MAJOR IN INTERNATIONAL AFFAIRS

TITLE: Major in International Affairs

RESTRICTIONS: Offered only as a dual major

FOREIGN STUDY/INTERNSHIP REQUIREMENT: Satisfied in one of two ways -

(1) study overseas for one full semester or summer (minimum 6 s.h.)

OR

(2) Internship in the United States or overseas with an organization active in some aspect of international affairs for one full semester or minimum 12 week summer program. (minimum 6 s.h.)

OR

(3) Equivalent combination of Study and Internship as items 1 and 2.

FOREIGN LANGUAGE REQUIREMENT: A three (3) semester hour course in Conversational (language), (language) Grammar, (language) Composition, (language) Business, or the equivalent. The prerequisite for these courses would be four years of the language in high school, four semesters of the language in college, or a combination of high school and college language training equating to four semesters of college, each year of high school equating with a semester of college. The prerequisite may also be met by passage of an equivalency exam.

COURSE REQUIREMENTS: Course distribution for the program is broken down as follows:

CORE PROGRAM - 15 s.h.

FUNCTIONAL/REGIONAL TRACK - 12 s.h.

FOREIGN STUDY OR INTERNSHIP* -

FOREIGN LANGUAGE - 3 s.h.

30 s.h.

*The actual number of s.h. could exceed 30 s.h. if a student chose doing an internship instead of foreign study. Appropriate courses studied abroad can be used to meet the 30 s.h. requirement.

CORE PROGRAM - 15 s.h.

1. INTERNATIONAL RELATIONS - 3 s.h.

   Pol Sci 281 International Politics

2. DIPLOMATIC HISTORY/FOREIGN POLICY - 3 s.h.

   Pol Sci 284 The Formulation and Execution of U.S. Foreign Policy

   or

   Hist 248 The U.S. Since World War II

   or

   Hist 233 History of Soviet-American Relations Since 1917

3. WORLD ECONOMICS- 6 s.h.

   Econ 110 Introduction to Economics

   or

   Econ 111 Principles of Microeconomics

   or

   Econ 112 Principles of Macroeconomics

   and

   Econ 281 Economic Development

   or

   Econ 284 International Economics
   (A Course Change Proposal prepared to change Econ 334, International Economics to Econ 284 will be forthcoming.)

4. WORLD SOCIAL/CULTURAL FORCES - 3 s.h.

   Anth/Phil 212 Comparative Religions

   or

   Geog 230 Cultural Geography

FUNCTIONAL TRACK

1. DIPLOMACY - 12 s.h.

   REQUIRED - 6 s.h.

   Hist 216 Europe in the 20th Century
   Hist 231 European Diplomacy Since 1870

   ELECTIVES - 6 s.h.

   Hist 217 The Second World War
   Hist 233 History of Soviet-American Relations Since 1917
   Int-S 280 Colloquium on International Law
   Pol Sci 282 International Organization
   Pol Sci 284 The Formulation and Execution of U.S. Foreign Policy

FUNCTIONAL TRACK (Cont'd)

ELECTIVES (Cont'd)

Pol Sci 233 Comparative Public Administration
Pol Sci 286 The International Arms Race: The Politics of Proliferation
Pol Sci 287 America's Longest War
Pol Sci 288 Human Rights and International Law
Pol Sci 261 Comparative Government
Pol Sci 285 The Military in American Politics
Int-S 298 Seminar in International Terrorism

2. INTERNATIONAL BUSINESS - 12 s.h.

REQUIRED - 6 s.h.

Bus 252 International Business
Bus 366 International Marketing

ELECTIVES - 6 s.h.

Econ 281 Economic Development
Econ 284 International Economics
(A Course Change Proposal prepared to change Econ 334, International Economics to Econ 284 will be forthcoming.)
Bus/Econ International Financial Management
(International Financial Management is now offered as a Special Topics course. It shall be proposed as a regular course offering)
Pol Sci 283 Multinational Corporations in World Politics
Bus/Econ 323 Government and Business
(A planned consolidation and elimination with respect to some courses in economics and business is expected to result in a change in course title of Econ 323 Government and Business to Public Sector Economics.)

REGIONAL TRACKS

1. AFRICA - 12 s.h.

REQUIRED - 6 s.h.

Hist 104 Introduction to African History

or

Hist 219 Africa in the 19th and 20th Centuries

Pol Sci 265 Government and Politics of Africa

ELECTIVES - 6 s.h.

Anth 202 Peoples and Cultures of Africa
BHS/Hist 275 History of Southern Africa
BHS/Pol Sci 265 Government and Politics of Africa
BHS/Pol Sci 255 Comparative Afro-American and South African Politics
BHS/Econ 238 Economic Development of Africa
Geog 286 Geography of Africa
Geog 238 Geography of Development Regions
Hist 262 Women in Africa and the Middle East
Hist 275 History of Southern Africa
Pol Sci 289 South African Apartheid and the International Response

REGIONAL TRACKS (Cont'd)

2. ASIA - 12 s.h.

REQUIRED - 6 s.h.

Geog 274 Geography of Asia

Pol Sci 264 The Development of Japanese Government and Politics
or
Pol Sci 266 The Development of Chinese Government and Politics

ELECTIVES - 6 s.h.

Anth 204 Peoples and Cultures of South Asia
Geog 238 Geography of Development Regions
Geog 376 Geography of South Asia
Geog 377 Geography of Southeast Asia
Phil 250 Classical Oriental Philosophies
Phil 251 Recent Oriental Philosophies
Pol Sci 209 Chinese Political Thought

3. EUROPE - 12 s.h.

REQUIRED - 9 s.h.

Econ 282 Modern Economic Systems
Econ 256/Hist 236 Industrialization of Europe 1750-1945
Hist 231 European Diplomacy Since 1870

ELECTIVES - 3 s.h.

Hist 221 Modern Germany I
Hist 222 Modern Germany II
Hist 227 Modern England 1837 to Present
Hist 228 French History I
Hist 229 French History II
Hist 230 Modern European Intellectual History
Hist 233 History of Soviet-American Relations Since 1917
Hist 234 Spain Since 1500
Hist 287 History of Ireland
Geog 270 Geography of Europe
Int-D 270 The Irish: Gaelic 19th Century
Int-D 271 Ireland 1800-1916
Int-D 272 Modern Ireland
Pol Sci 262 Government of Great Britain
Econ 283 The Soviet Economy

4. LATIN AMERICA - 12 s.h.

REQUIRED - 6 s.h.

Hist 270 The History of Latin America
Pol Sci 267 Comparative Politics and Government of Latin America

REGIONAL TRACKS (Cont'd)

LATIN AMERICA (Cont'd)

ELECTIVES - 6 s.h.

Geog 266 Geography of Latin America
Geog 238 Geography of Development Regions
Span 205 Hispanic-American Civilization
Span 325 Spanish-American Regional Novel
Anth 209 Hispanic-American Communities

5. MIDDLE EAST - 12 s.h.

REQUIRED - 6 s.h.

Hist 215 History of Modern Middle East and North Africa
Int-S 250 Contemporary Middle East

ELECTIVES - 6 s.h.

Geog 378 Geography of Southwest Asia (The Middle East)
Geog 238 Geography of Development Regions
Hist 262 Women in Africa and the Middle East
Hist 281 History of Islam
Int-S 252 Contemporary Israel

OVERLAP WITH OTHER MAJOR

A maximum of 12 s.h. overlap is allowed with the other major taken in conjunction with the International Affairs Major.

OVERLAP WITHIN MAJOR

Overlap permitted. However, the student is still required to complete 30 s.h.

STATE UNIVERSITY COLLEGE
ONEONTA, NEW YORK 13820

Provost
State University of New York
State University Plaza
Albany, New York 12246

Dear Joe Burke:

Enclosed is a Letter of Intent to develop a major program in International Studies. In an attempt to diversify our major offerings and, using an interdisciplinary approach toward that end, this program draws from several disciplines, all presently offered on this campus. Since all of the courses needed to accommodate the major are now available through other departmental offerings, there will be no additional cost to the state.

It is our firm belief that a college like State University College, Oneonta, with its diversity of liberal arts offerings, should use our strong social science resources to develop a major in this area.

Sincerely,

President

Enclosures

cc: Region II Presidents
Vincent F. Foti

## LETTER OF INTENT FOR INTERNATIONAL STUDIES

The State University College at Oneonta proposes a major program in International Studies. This is a multidisciplinary program which can be taken only as a second major in conjunction with an approved disciplinary major. The major is based on the belief that a solid foundation in liberal studies at the undergraduate level is the most appropriate background for students with academic and/or professional interests in international fields of study or eventual employment. The major is designed to permit students, with proper advisement, to tailor the program to their individual interests while assuring an essential balance between the subfields involved.

Because this major must be taken in conjunction with a traditional major, it will not replace any other program. It may increase student interest in some social sciences and in the study of foreign languages. It is based on existing courses and no new courses will be created. The proposed major draws on the fields of anthropology, Black-Hispanic studies, business, economics, fine arts, foreign language, geography, history, literature, philosophy, political science, and international studies. Students must choose three courses from the following four areas: 1. International relations, 2. Diplomatic history and foreign policy, 3. World economics, and 4. World social and cultural forces. The program will be offered for the B.A. degree. We plan to initiate it in September 1990.

As far as we can determine, there are no programs within our region similar to the one being proposed here.

Students must complete either an internship or a study abroad program. Since the college already has a large internship program and students have choices of several overseas programs operated by the college or other SUNY institutions, no special arrangement will be required.

Students who take this major will probably have an interest in careers such as the diplomatic service and international business, although some students may be interested only in increasing their knowledge of other parts of the world. We expect that they will come from the same areas as most of our students: Metropolitan New York, the Capital District, and the eastern Southern Tier.

The proposed program would certainly broaden the students' knowledge of the rest of the world at a time when there are major criticisms of the lack of such knowledge among college students. It will help to prepare students to work for government or business agencies in foreign countries. There is increasing interest in international business in the Oneonta area with the location of a Japanese clothing plant in the area. The program also is a logical outgrowth of SUNY's goals to expand its international dimension.

We do believe that there will be a large demand for the program. Some students in the business program have expressed a desire for this option.

Estimated headcount for the first five years:

| | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|---|---|---|---|---|---|
| Full-time | 6 | 10 | 12 | 15 | 18 |
| Part-time | 2 | 2 | 5 | 6 | 8 |

We expect that this program will have no impact on total campus enrollment or its distribution among major areas of study.

There will be no capital costs associated with this program. Operating costs will be negligible and will be covered from the S and E budgets of existing departments. Some part-time secretarial service may be needed by the third year. If this cannot be handled by a work-study student, some temporary service funds may be needed to hire a part-time secretary for the academic year. Total cost would not exceed $5000 and would probably be closer to $3000 for the first year or two. We hope that there will be some increases in temporary service funding in future years. If not, the costs would be covered from reallocation from existing temporary service funds.

MISSION STATEMENT FOR THE PROPOSED INTERNATIONAL STUDIES MAJOR

The basic aim of the proposed International Studies major is to provide a broad internationally oriented liberal arts background to students already majoring in a traditional academic discipline. The major is based on the belief that a solid foundation in liberal studies is the most appropriate "training" at the undergraduate level for students with academic and/or professional interests in international fields of study or eventual employment. The major is designed to permit students, with proper advisement, to tailor the program to their individual interests while assuring an essential balance between the different subfields involved. The proposed multidisciplinary major draws on the fields of anthropology, Black-Hispanic studies, business, economics, fine arts, foreign languages, geography, history, literature, philosophy, political science, and international studies. The program requires students to apportion their studies between the following four areas: (1) International Relations, (2) Diplomatic History/Foreign Policy, (3) World Economics, and (4) World Social/Cultural Forces. The program also requires that students gain some practical experience and exposure through study abroad and/or an internship. Students completing the major will be better prepared for graduate studies in an international field and/or eventual employment in international career positions in government, business, or other nongovernmental institutions.

Administration

The proposed International Studies major would be administered by a five person committee, one each from Economics and Business, Foreign Language, Geography, History, and Political Science.

Advisement will be by a member of the committee in cooperation with the student's advisor in his primary major.

## REQUIREMENTS FOR MAJOR IN INTERNATIONAL STUDIES

TITLE: Major in International Studies

RESTRICTIONS: Offered only as a dual major

FOREIGN STUDY/INTERNSHIP REQUIREMENT: Satisfied in one of three ways -

(1) Study overseas for one full semester or summer. (Minimum 6 s.h.)

OR

(2) Internship in the United States or overseas with substantial responsibilities dealing with international affairs in an organization active in some aspect of international affairs for one full semester or minimum 12 week summer program. (Minium 6 s.h.)

OR

(3) Equivalent combination of Study and Internship as items 1 and 2.

FOREIGN LANGUAGE REQUIREMENT: Demonstrated proficiency in a language other than English via a competency based standard national examination, such as the United States State Department Exemination where a grade of 2- would be required (which roughly equates with one to two years of college level language).

COURSE REQUIREMENTS: Course distribution for the program is broken down as follows:

| | |
|---|---|
| International Relations - | 3 s.h. |
| Diplomatic History/Foreign Policy - | 6 s.h. |
| World Economics - | 12 s.h. |
| World Social/Cultural Forces - | 6 s.h. |
| Electives - | 6 s.h. |
| | 33 s.h.* |

*Foreign Study or Internship. The actual number of s.h. could exceed 33 s.h. by 6 s.h. if a student chose doing an internship instead of foreign study. Appropriate courses studied abroad can be used to meet the 33 s.h. requirement.

OVERLAP WITH PRIMARY MAJOR

A maximimum of 12 s.h. overlap is allowed with the primary major taken in conjunction with the International Affairs Major.

OVERLAP WITHIN MAJOR

Courses listed in Section 1-4 may be taken as electives under Section 5. However, the student is still required to complete 33 s.h.

1. INTERNATIONAL RELATIONS - 3 s.h.

Select one

Pol Sci 261 Comparative Government
Pol Sci 281 International Politics
Pol Sci 282 International Organization

2. DIPLOMATIC HISTORY/FOREIGN POLICY - 6 s.h.

Select two 3 s.h. courses or one 3 s.h. and three 1 s.h. courses

Pol Sci 281 International Politics - 3 s.h.
Pol Sci 283 Multinational Corporations in World Politics - 3 s.h.
Pol Sci 284 The Formulation and Execution of U.S. Foreign Policy - 3 s.h.
Pol Sci 286 The International Arms Race: The Politics of Proliferation - 1 s.h.
Pol Sci 287 America's Longest War: The Politics of Intervention in Southeast Asia - 1 s.h.
Pol Sci 288 Human Rights and International Law - 1 s.h.
Pol Sci 289 South African Apartheid and the International Response - 1 s.h.
Hist 216 Europe in the 20th Century
Hist 231 European Diplomacy Since 1870
Hist 233 History of Soviet-American Relations Since 1917
Hist 248 The U.S. Since World War II

3. WORLD ECONOMICS - 12 s.h.

Select four

Econ 110 Introduction to Economics
Econ 281 Economic Development
Econ 284 International Economics
Geog 210 Economic Geography
Bus/Econ 260 Public Sector Economics
Econ 282 Comparative Economic Systems

4. WORLD SOCIAL/CULTURAL FORCES - 6 s.h.

3 s.h. from

Anth 100 Cultural Anthropology
Geog 230 Cultural Geography

3 s.h. from

Wlit 150 World Literature I
Wlit 151 World Literature II
Art 109 Survey of the Visual Arts I
Art 110 Survey of the Visual Arts II
Pol Sci 202 Modern Political Thought
Phil 132 Anarchism, Statism, Tradition and Revolution in the 19th Century
Mus 100 Music for Listeners

5. ELECTIVES - 6 s.h.

Select two

Anth 202 Peoples and Cultures of Africa
Anth 204 Peoples and Cultures of South Asia
Anth 209 Hispanic-American Communities
Anth/Phil 212 Comparative Religions
BHS/Hist 275 History of South Africa
BHS/Pol Sci 265 Government and Politics of Africa
BHS/Econ 238 Economic Development of Africa
Bus 252 International Business
Bus 366 International Marketing
Econ 256/Hist 236 Industrialization of Europe 1750-1945
Econ 283 The Soviet Economy
Fr 208 Introduction to French Literature I
Fr 209 Introduction to French Literature II
Geog 286 Geography of Africa
Geog 238 Geography of Developing Regions
Geog 274 Geography of Asia
Geog 376 Geography of South Asia
Geog 377 Geography of Southeast Asia
Geog 270 Geography of Europe
Geog 266 Geography of Latin America
Geog 378 Geography of Southwest Asia (The Middle East)
Geog 100 Introduction to Geography
Ger 312 Survey of German Literature II
Hist 104 Introduction to African History
Hist 219 Africa in the 19th and 20th Centuries
Hist 262 Women in Africa and the Middle East
Hist 275 History of Southern Africa
Hist 221 Modern German I
Hist 222 Modern Germany II
Hist 227 Modern England 1837-Present
Hist 228 French History I
Hist 229 French History II
Hist 230 Modern European Intellectual History
Hist 234 Spain Since 1500
Hist 287 History of Ireland
Hist 270 The History of Latin America
Hist 281 History of Islam
Hist 273 A History of Canada
Hist 217 The Second World War
Int-D 270 The Irish: Gaelic 19th Century
Int-D 271 Ireland 1800-1916
Int-D 272 Modern Ireland
Int-S 250 Contemporary Middle East
Int-S 252 Contemporary Israel
Int-S 280 Colloquium on International Law
Int-S 298 Seminar in International Terrorism

ELECTIVES (Con't)

Phil 250 Classical Oriental Philosophies
Phil 251 Recent Oriental Philosophies
Pol Sci 205 Modern Totalitarianism
Pol Sci 209 Chinese Political Thought
Pol Sci 211 Black Political Thought
Pol Sci 262 Government of Great Britain
Pol Sci 263 Government and Politics of Canada
Pol Sci 264 The Development of Japanese Government and Politics
Pol Sci 265 Government and Politics of Africa
Pol Sci 266 The Development of Chinese Government and Politics
Pol Sci 267 Comparative Politics and Government of Latin America
Pol Sci 270 Holocaust
Pol Sci 283 Multinational Corporations in World Politics
Span 205 Hispanic-American Civilization
Span 311 Survey of Spanish Literature I
Span 312 Survey of Spanish Literature II
Span 313 Survey of Spanish-American Literature I
Span 314 Survey of Spanish-American Literature II
Span 325 Spanish-American Regional Novel
WLit 257 Modern Black Literature